

LITIGATION GRAPHICS · DEMONSTRATIVE CASE STUDY

Intellectual Property & Patent

Claims, devices, and infringement made clear.

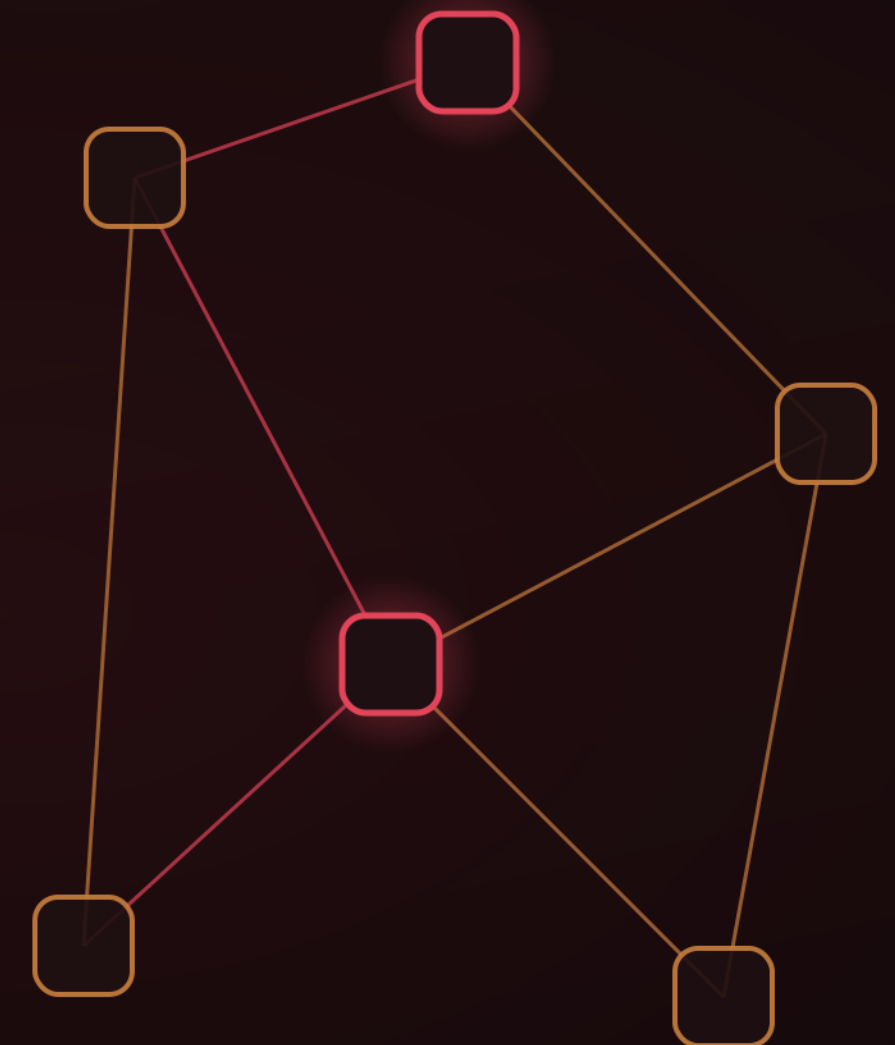
FIVE DEMONSTRATIVE PANELS

[VIEW THE FULL CASE STUDY · PDF](#) →

Loli Mari Montalvo

Creative Director · Litigation Visual Strategy

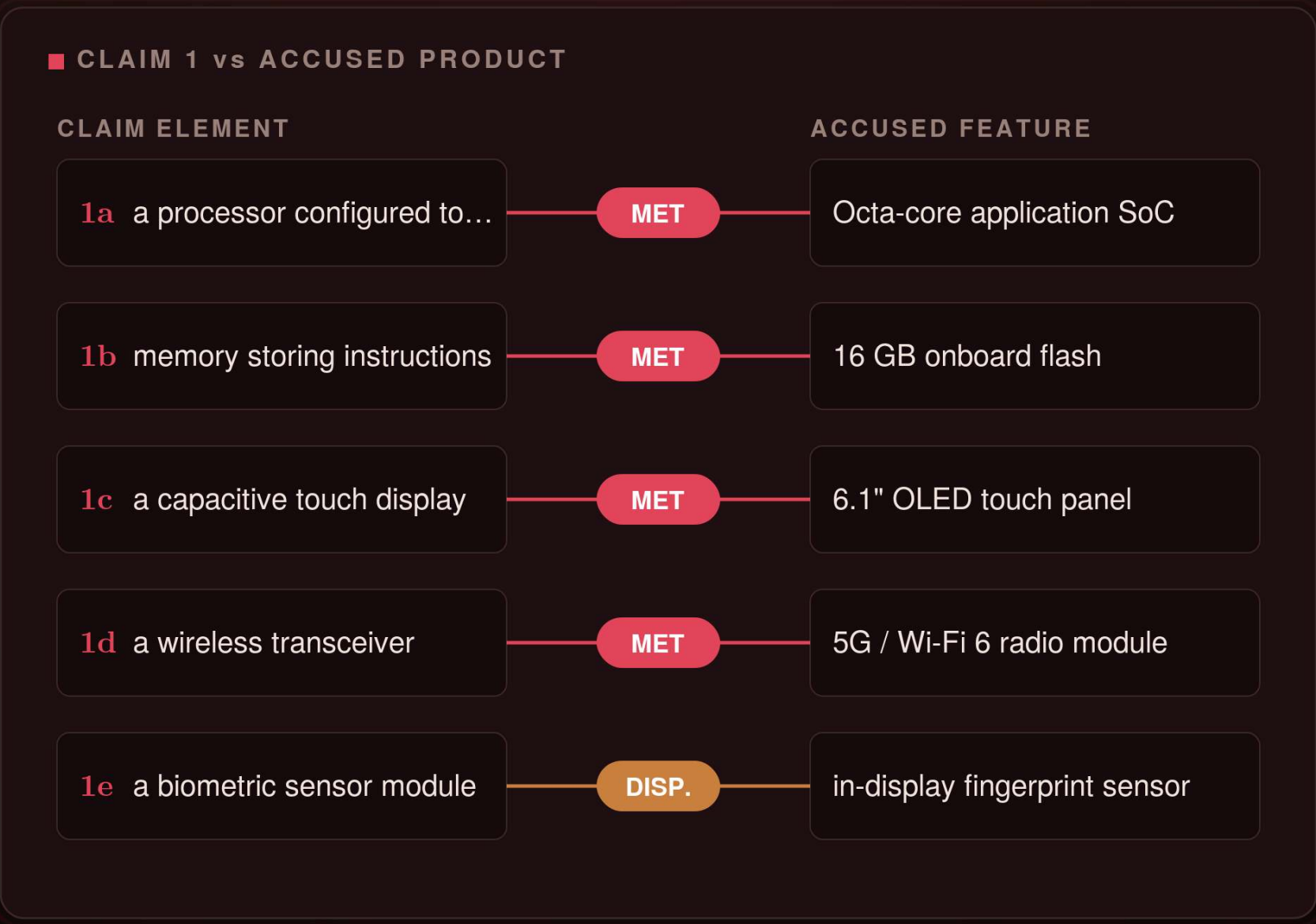
lolimari.com



CASE 01 · CLAIM CONSTRUCTION

Reading the Claims

Asserted claim language, element by element.



4 / 5

elements met

1

disputed (DOE)

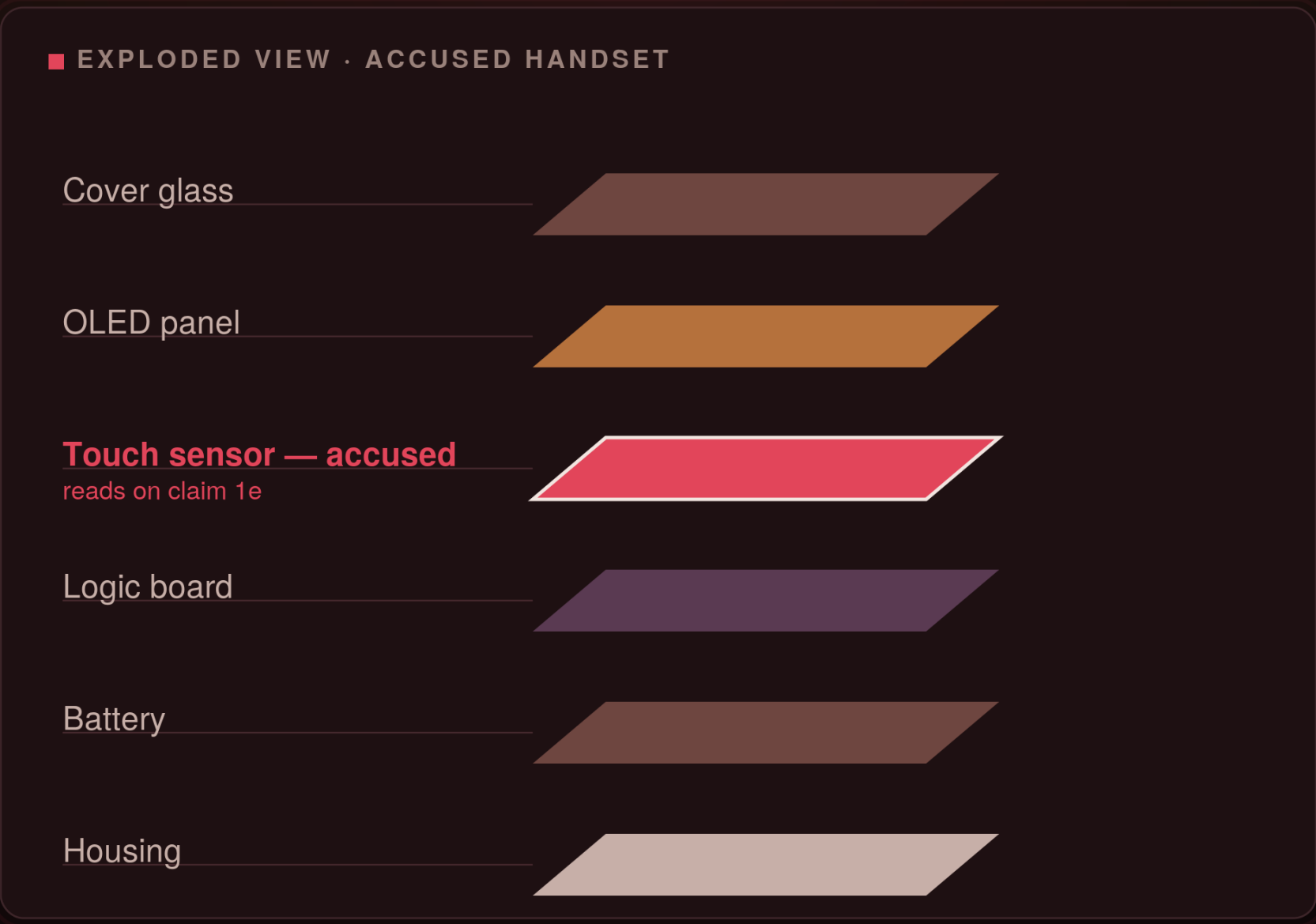
12

claims asserted

CASE 02 · TECHNICAL TEARDOWN

Inside the Device

The accused product, disassembled.



1e

accused element

2018

patent priority

2022

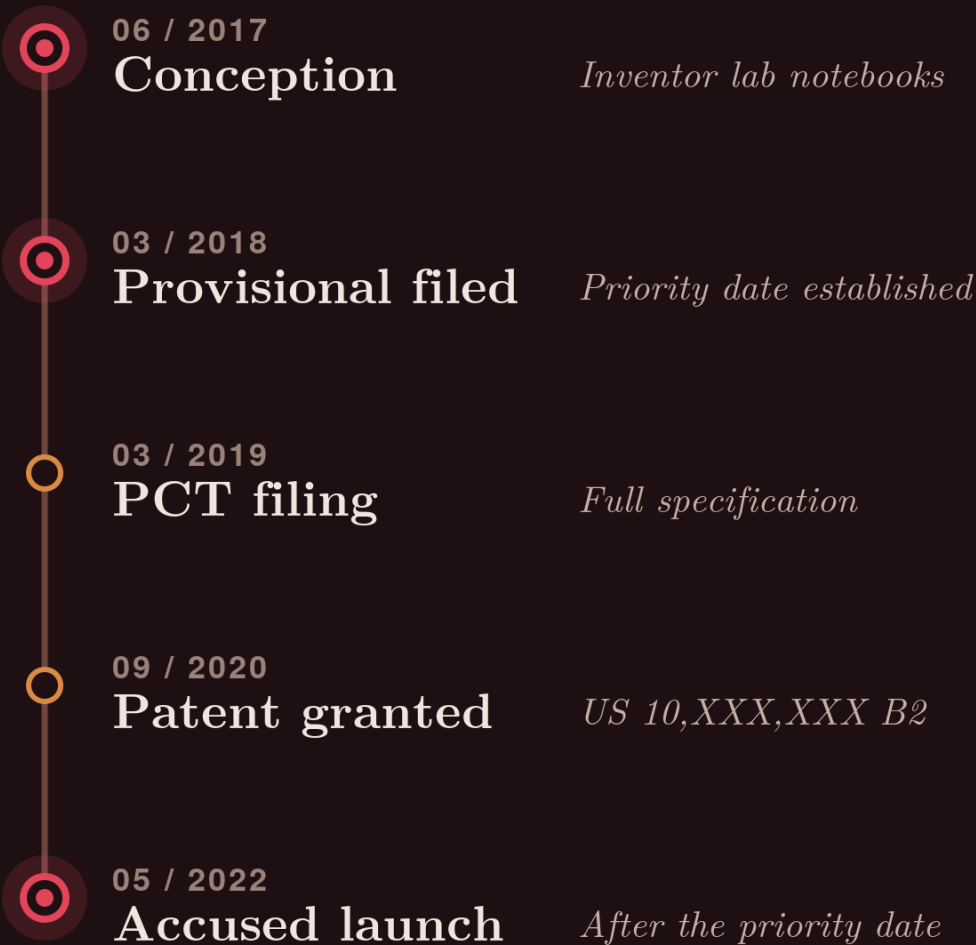
accused launch

CASE 03 · PRIORITY

The Prior-Art Timeline

Who invented what, and when.

■ CONCEPTION TO ACCUSED LAUNCH



2018

priority date

12

family members

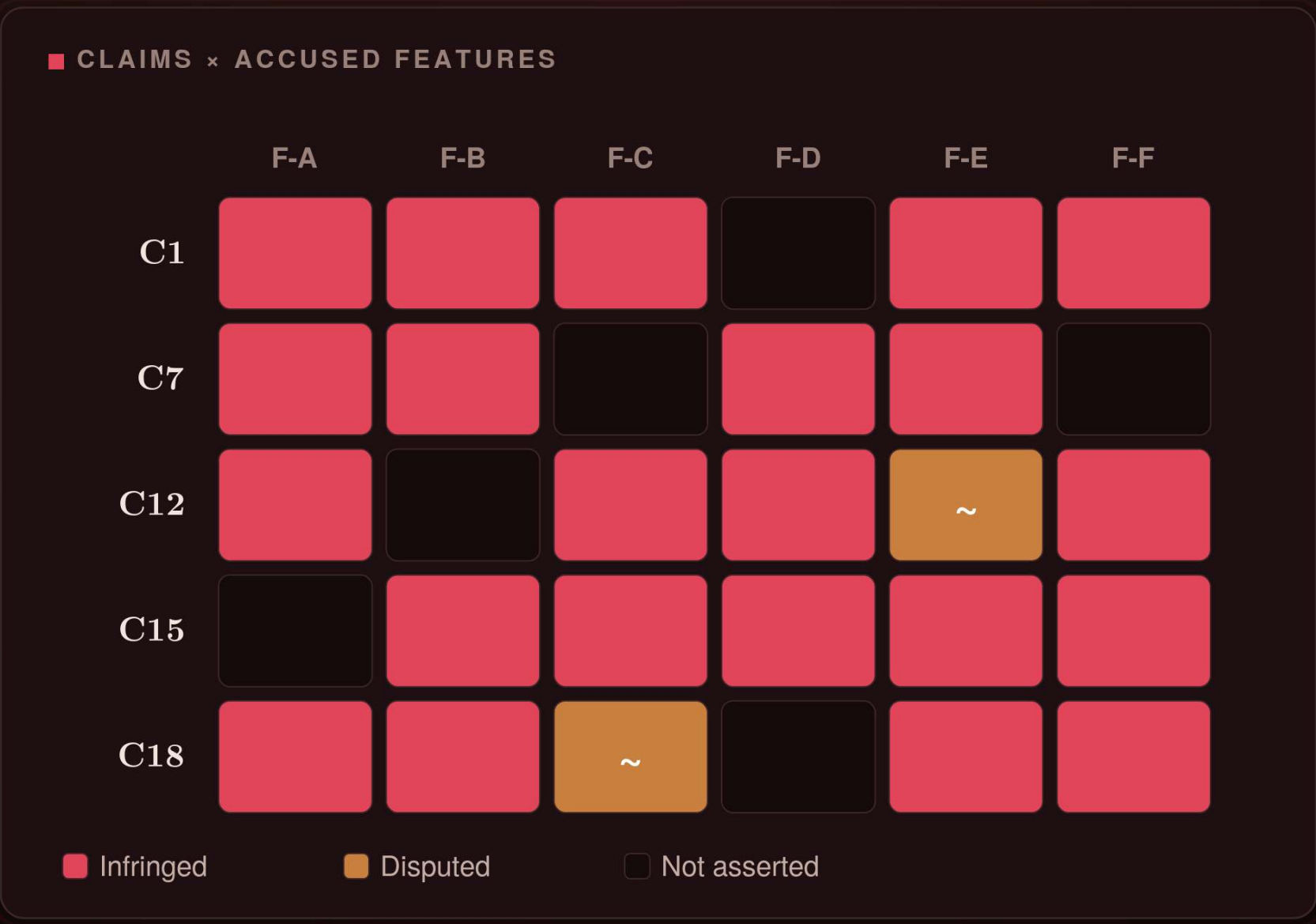
2022

accused launch

CASE 04 · INFRINGEMENT

Mapping Infringement

Every asserted claim vs every feature.



10

claims infringed

3

independent

2

disputed

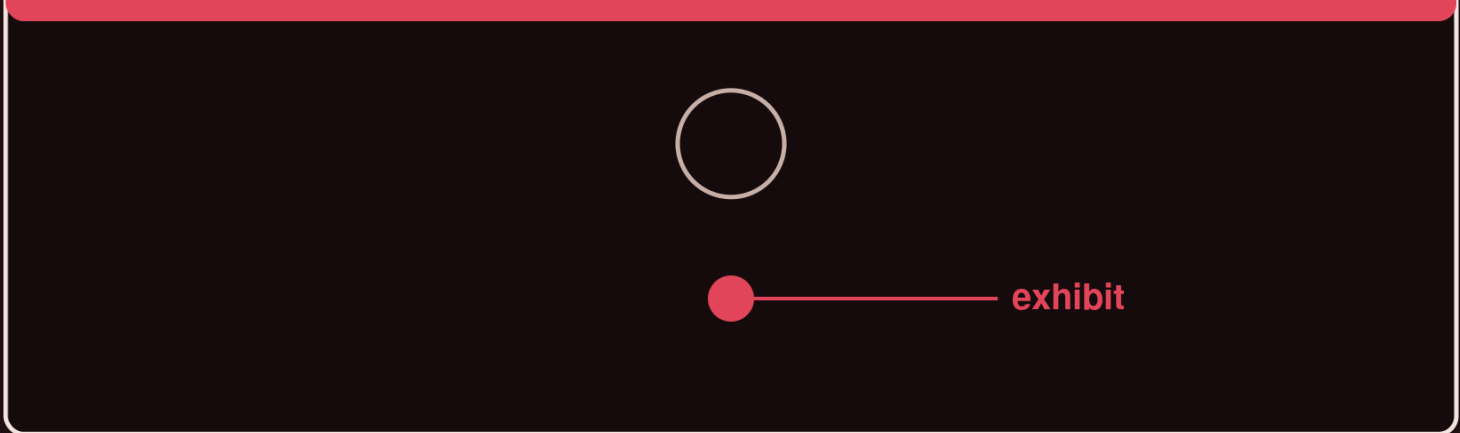
CASE 05 · PRESENTATION

Before the Jury

The claim chart, staged.

■ ELEMENT COMPARISON ON SCREEN

EXHIBIT 9 — CLAIM 1 INFRINGEMENT



“Every element of claim 1 is present in the accused device — element for element.”

— Technical expert, electrical engineering



\$42M

royalty demand

4.5%

Georgia-Pacific

12

claims asserted