

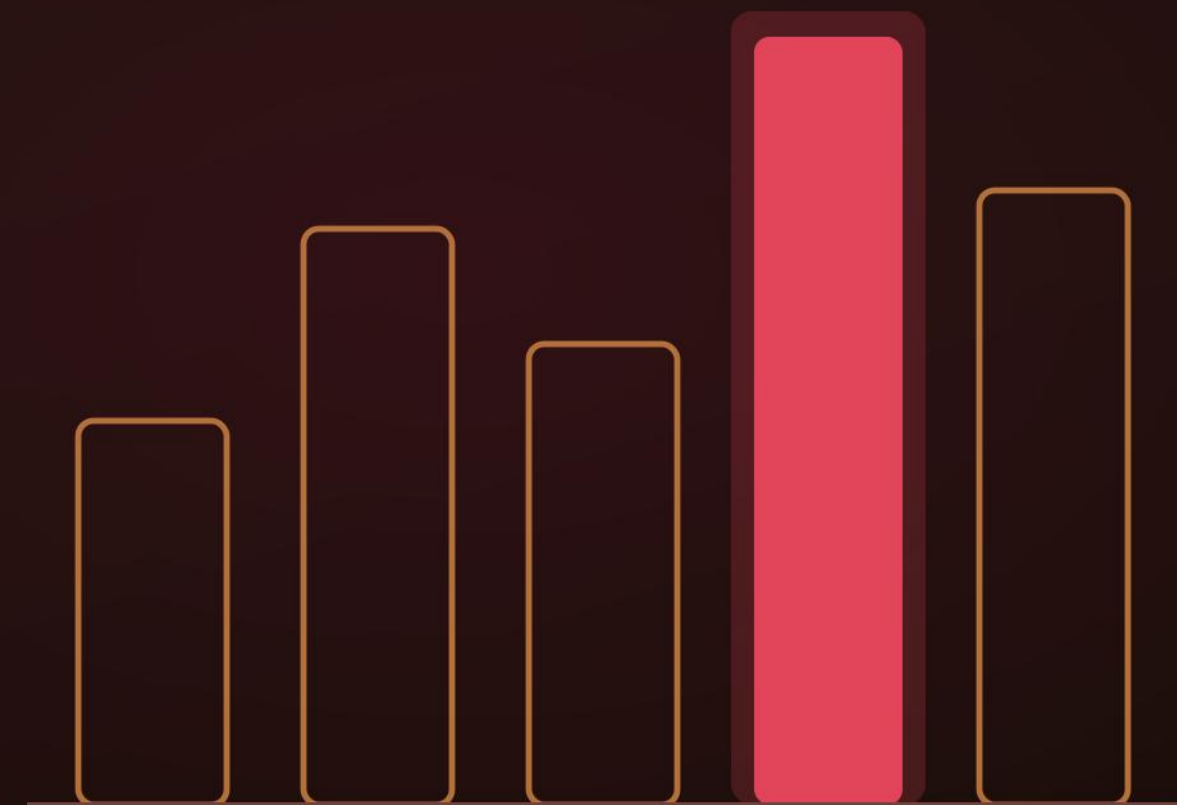
EXECUTIVE PRESENTATION SYSTEMS · CASE STUDY

The Fortune 1000 Stage

Complex business content, made to land at the C-suite.

FIVE EXECUTIVE PANELS

[VIEW THE FULL CASE STUDY · PDF →](#)



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Creative Director · Presentation & Visual Strategy

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CASE 01 · THE BRIEF

Clarity at Scale

Executive content, made to land in seconds.

■ RECALL — DENSE vs SYSTEMIZED SLIDE

Text-heavy slide



24

On-system slide



83

% of executives who recalled the key point

42

summits

1,200+

C-suite delegates

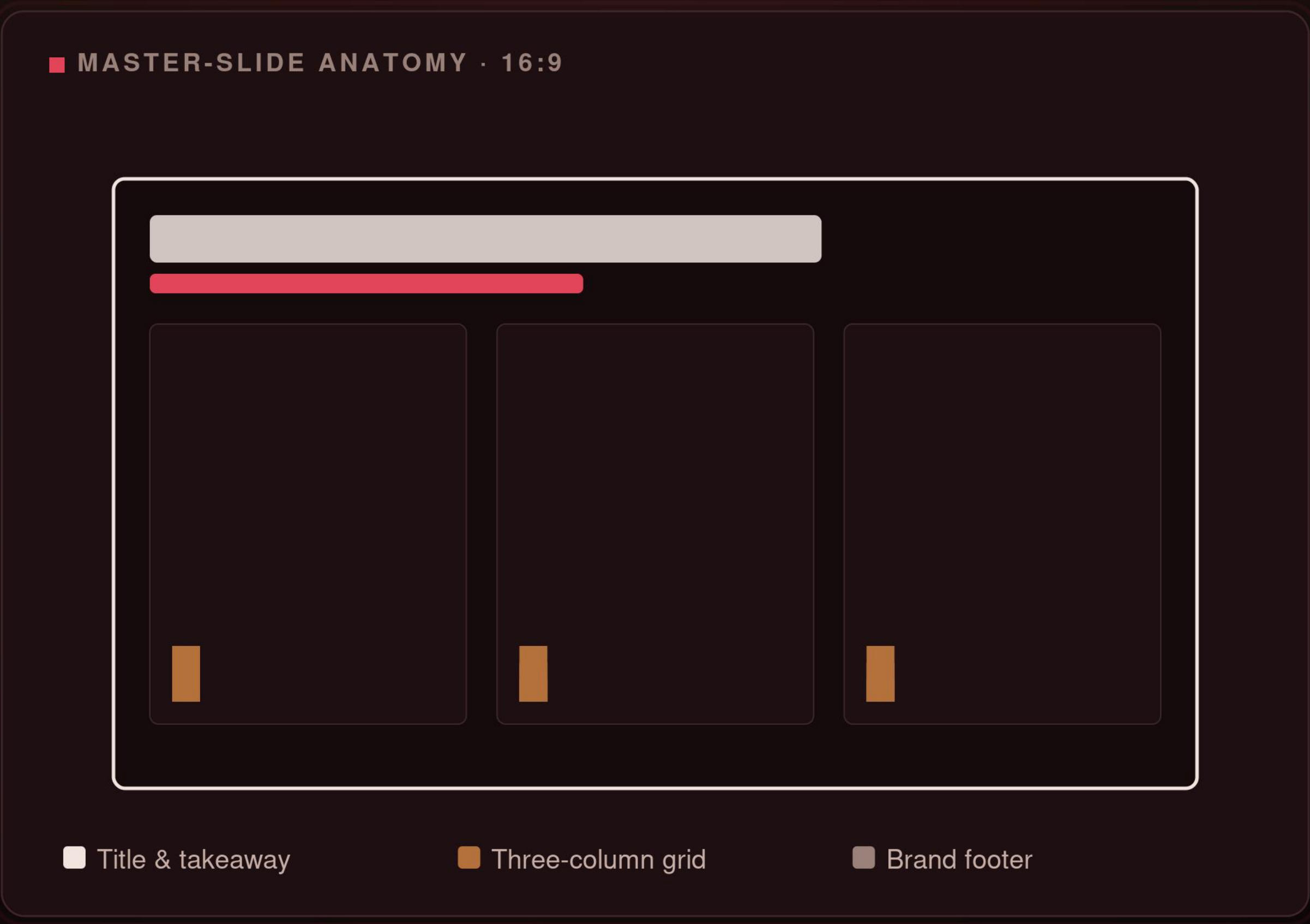
60+

speakers aligned

CASE 02 · THE SYSTEM

One Visual Language

A shared framework across every speaker.



1
shared system

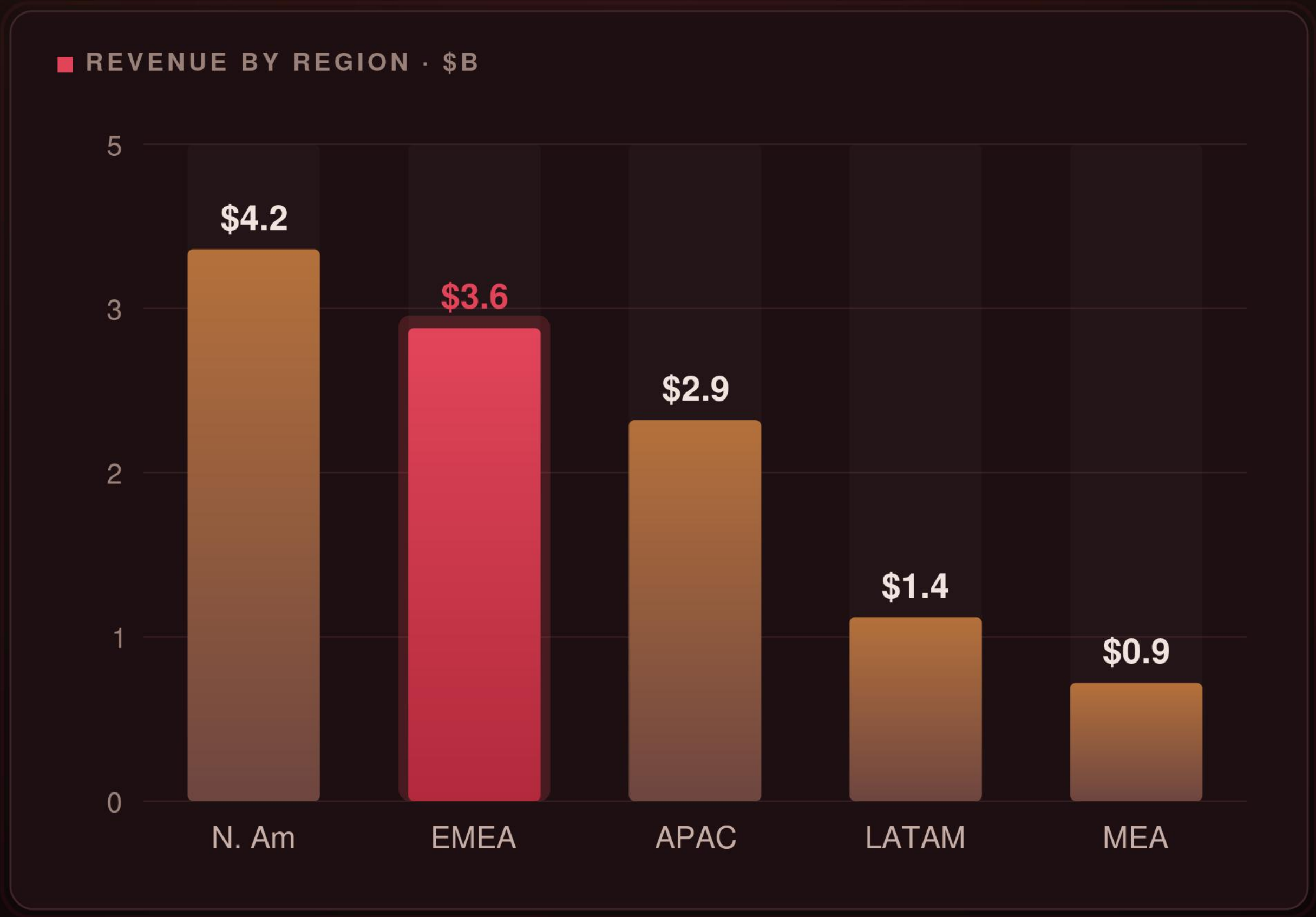
9
industries

100%
on-brand

CASE 03 · ON THE NUMBERS

Data, Made Executive

Dense data, distilled to one takeaway.



+18%

YoY growth

\$4.2B

N. America

92

exec NPS

CASE 04 · THE KEYNOTE

On the Main Screen

The system, live in front of the room.

■ OPENING SLIDE · MAIN STAGE

ONE VISION.
GLOBAL IMPACT.
GLOBAL LEADERSHIP SUMMIT

5-act *act 1, mid-keynote*
narrative arc

40+
summits

6
languages

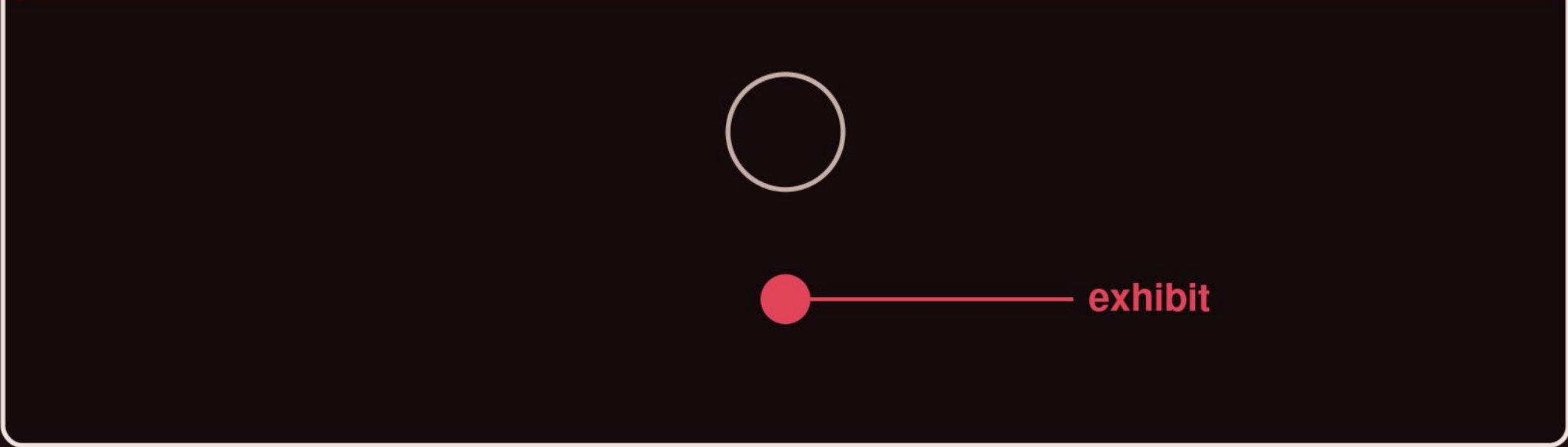
CASE 05 · OUTCOME

Delivered at Scale

Coherence across a multi-speaker program.

■ EXECUTIVE RECEPTION

CLOSING KEYNOTE — GLOBAL SUMMIT



“It looked like one company built the whole event — that polish is what they remember.”

— Conference director



40+

summits on-system

100%

on-brand, on-time

6

languages